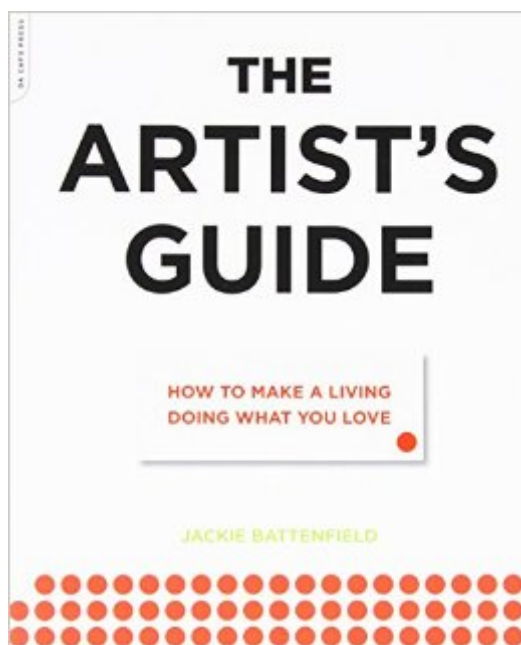


The book was found

The Artist's Guide: How To Make A Living Doing What You Love



Synopsis

Using a 'tough love' approach to pursuing a career in the visual arts, Jackie Battenfield expands on her highly successful classes and workshops to provide a comprehensive guide for both emerging and mid-career artists. Providing real-life examples, illustrations, and step-by-step exercises, Battenfield offers readily applicable advice on all aspects of the job. Along with tips on planning and assessment, she presents strategies for self-management, including marketing, online promotion, building professional relationships, grant writing, and portfolio development. Each chapter ends with an insightful 'Reality Check' interview, featuring advice and useful information from high-profile artists and professionals. The result is an inspiring, experiential guide brimming with field-tested techniques that readers can easily apply to their own career.

Book Information

Paperback: 400 pages

Publisher: Da Capo Press; 1 edition (June 9, 2009)

Language: English

ISBN-10: 0306816520

ISBN-13: 978-0306816529

Product Dimensions: 7.4 x 0.9 x 9.2 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars Â See all reviews Â (64 customer reviews)

Best Sellers Rank: #36,165 in Books (See Top 100 in Books) #10 in Â Books > Arts & Photography > Business of Art #25 in Â Books > Reference > Encyclopedias & Subject Guides > Art

Customer Reviews

I opened this book in the studio for the first time when I was working on a budget for a project bid, and looking over a supplied example (chapter 7) immediately gave me new ideas of line items I had not considered. They were things I was doing but not charging for, and since I got the gig, it literally made me money. Now the impressive thing about this is I have been working for a while now as a full time artist, and the budget I was looking at in the book is actually from a friend here in New York, but there were still new things to learn. This is a small example of why this book is a cut above what else passes for professional career guidance for artists, because most can't help you beyond a year or two after school - they just don't go that deep. This book provides not only the kind of nitty-gritty details artists need in the moment, but an overarching support plan for how you can still be a working artist in ten years or twenty or thirty. Make no mistake you need help to get there, and this

book covers both the internal and external practice that can make that possible. The book approaches this not through thin bullet point advice, but honest and revealing discussion about the habits that need to be practiced over a lifetime. Having once taught Professional Practices to BFA students I read every book out there on this topic, and I wish this had been around then. There are other books that do some basic things well, or approach it from a theoretical direction, but a book that could speak to both recent graduates and working professionals has never existed until now. Beware of anything not actually written by an artist who has walked the walk and supported a family with their art work.

[Download to continue reading...](#)

The Artist's Guide: How to Make a Living Doing What You Love
Patreon Success: Make a Living Doing What You Love with the Power of Patron
Crowdfunding
Frugal Living: 55 Tips to Save Money! Enjoy Living on a Budget, Become Debt Free, and Have Complete Financial Independence (Frugal Living Books, frugal living for dummies, frugal living made simple)
Pastel Artist's Bible: An Essential Reference for the Practicing Artist (Artist's Bibles)
The Watercolor Flower Artist's Bible: An Essential Reference for the Practicing Artist (Artist's Bibles)
The Reluctant Entrepreneur: Making a Living Doing What You Love
How to Make \$100K Out of College: Discover the 6 Simple Insider Secrets to Making 6 Figures a Year Doing What You Love
Less Doing, More Living: Make Everything in Life Easier
Aloha: Love, Suite Love/Fixed by Love/Game of Love/It All Adds Up to Love (Inspirational Romance Collection)
Love's Unending Legacy/Love's Unfolding Dream/Love Takes Wing/Love Finds a Home (Love Comes Softly Series 5-8)
The \$100 Startup: Reinvent the Way You Make a Living, Do What You Love, and Create a New Future
What Are You Doing With Your Life?(Teen Books on Living)
The Life-Changing Magic of Not Giving a F*ck: How to Stop Spending Time You Don't Have with People You Don't Like Doing Things You Don't Want to Do
International Tax & Business Guide 2016: Expert Legal Guide for American's Living, Working, Investing and Doing Business Abroad
Doing Good Better: How Effective Altruism Can Help You Help Others, Do Work that Matters, and Make Smarter Choices about Giving Back
Doing Good Better: How Effective Altruism Can Help You Make a Difference
The Artist's Guide to Grant Writing: How to Find Funds and Write Foolproof Proposals for the Visual, Literary, and Performing Artist
Million Dollar Stylist: The Hair Stylist's Roadmap to Financial Freedom, Building the Business of Your Dreams, and Doing What You Love!
How Much Should I Charge?: Pricing Basics for Making Money
Doing What You Love
Colored Pencil Artist's Drawing Bible: An Essential Reference for Drawing and Sketching with Colored Pencils (Artist's Bibles)

[Dmca](#)